



May 2021 | Issue 3

Whew! We've been busy – and I hope it shows! Many of you may have seen the [report](#) on data sharing in K12 school utility apps that we published on May 4, 2021. To our delight, it was covered by 26 articles. Not bad for our first significant piece of research.

Of special note, we also published the excellent [paper](#) written by Elizabeth Renieris for us last year.

We've also rolled out some org changes so that we can better focus on publishing the Me2B Respectful Tech Spec and product auditing this year. In particular, we are putting the Me-s and B-s Working Groups on hold, while encouraging folks to get involved in the Policy & Legal WG and the Respectful Tech Spec WG.

As a nonprofit organization one of our current revenue sources is philanthropic dollars. We are actively prospecting and holding conversations with philanthropic individuals and entities that are excited about our work. Help us raise funds by sharing our work and making introductions.

We thank you for your continued support in creating a safe and respectful digital world.

Lisa LeVasseur, Executive Director

Michele Silverthorn, Director of Business Operations



Me2BA News

Here's what the Me2B Alliance has been up to recently, at a glance.

- Published research on SDK data sharing of school apps used by children. [Read the Spotlight Report](#)
- Published the first in an ongoing Did You Know series designed to raise awareness of Me2BA. Check out the first vignette and help us share it with the world! [Twitter](#) [LinkedIn](#)
- As a follow-up to her policy webinar, Elizabeth Renieris' [paper](#) has been published in MIT Computational Law Review.
- Our first [Blog](#) articles are live with more on the way
- Please note that we have updated our [Privacy Policy](#) to cover the information collected on our Auditing Services.



Working Group Updates

Here are the latest updates from the Me2B Working Groups. If you want to get involved with a Working Group, you can become a member [here](#).



Respectful Tech Specification WG

Creating the specification for Respectful Technology.

Co-Chairs: Lisa LeVasseur & Mary Hodder

- Preparing the ballot draft of the Respectful Tech Specification 1.0
- Building out the 8 Attributes of Respectful Commitments
- Developing a Spotlight Brief on "Remember Me" behavior



Policy & Legal WG

Support public policy, legal, regulatory, and outreach elements that are involved in the success of the Me2BA mission.

Chair: Richard Whitt

- Submitted a Me2BA coalition letter to Governor Newsom recommending statewide data privacy forums. [Read the Letter](#)
- Presented a webinar discussing policy for respectful digital relationships with Elizabeth Renieris.
- Preparing an updated Digital Harms Dictionary, including a privacy taxonomy and legislative tracker.



Upcoming Events

We hope you'll join us at these events in the Me2B community.

- Next Public Me2BA Meeting June 2nd 8am PT



What We're Reading

If you're looking for a good book, here are some we recommend.

- [This is How They Tell Me the World Ends](#) by Nicole Perlroth
- [Thinking, Fast and Slow](#) by Daniel Kahneman
- [Predictably Irrational](#) by Dan Ariely
- [Future Ethics](#) by Cennydd Bowles
- [The Chalice and the Blade](#) by Riane Eisler
- [Atlas of AI](#) by Kate Crawford

Have more questions about our work? Want to know how to support us? Or how to become a working group member? Email us at admin@me2ba.org or look through our [website](#).



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