



December 2020 | Issue 1

Welcome!

To all our friends and allies in the respectful technology movement, welcome to the Me2B Alliance Newsletter! This monthly publication is a vehicle for us to communicate our progress as an organization dedicated to fostering a more respectful digital world. In this first issue, we report on the accomplishments of our various Working Groups. We also introduce key individuals in the Alliance leadership and give you a first look at our latest publications and presentations.

If you haven't done so already, we encourage you to become a member of the non-profit Me2B Alliance by clicking JOIN on the [me2ba.org membership page](https://me2ba.org/membership). Most of all, we wish you good health, a peaceful, joyous holiday season and a Happy New Year!



Me2BA News

Here's what the Me2B Alliance has been up to in 2020, at a glance.

- New Content in the [Me2B Alliance Library](#)
 - Me2B 101 Webinar
 - IIW "Toward a More Ethical Digital World" Presentation
 - And more!
- Membership Soft Launch - [Learn More](#)
- New Services for Me-s Working Group Chair
 - Muriel Shockley, Faculty Goddard College

- New Services for B-s Working Group Co-Chair
 - Corey Jackson, Founder/CEO cybersecurity firm Sacro
- New Board Members
 - Sheryl Wilkerson, VP Government Affairs Michelin
 - Eve Maler, Chief Technology Officer ForgeRock
- Next Bi-Monthly Me2BA Meeting Feb. 1st 8am PT



Working Group Updates

Here are the latest updates from the Me2B Working Groups. If you want to get involved with a Working Group, you can sign up in our online membership portal.



Certification WG

Set standards for respectful connected technology.

Co-Chairs: Lisa LeVasseur & Mary Hodder

- Launched early certification program with first B-member
- Refined certification rubric for product integrity testing
- Developed precise vocabulary which was [presented at IIW](#)
- More details available [here](#)



Policy & Legal WG

Support public policy, legal, regulatory, and outreach elements that are involved in the success of the Me2BA mission.

Chair: Richard Whitt

- Completed “Rebuilding Respectful Relationships in the Digital Realm” whitepaper (publishing soon)
- Developed U.S. Legislative Landscape tracker
- Digital Harms Dictionary being modified to map to relevant U.S. legislation



Services for Me-s WG

Represent, serve and support people who use connected technologies and services.

Chair: Muriel Shockley

- Revised charter and rebooted Working Group
- New Chair – Muriel Shockley, Faculty at Goddard College
- 2021 plan for educational materials to help Me-s



Services for B-s WG

Represent, serve and support businesses who want to engage in respectful Me2B relationships.

Co-Chairs: Jim Pasquale & Corey Jackson

- Published Customer-Supplier Engagement Framework whitepaper. [Read Here](#)
- Added new Co-Chair – Corey Jackson, Founder/CEO cybersecurity firm Sacro
- Restructured and rebooted working group



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