Agenda

- Org News
- 2021 Planning Update
- Updates from the Working Groups
- Building Cohesion: Me2BA Lexicon
- Events
Organization News
Please welcome new director on our board, **Eve Maler**

Please welcome new B-s WG co-chair, **Corey Jackson**

[http://Goodtech.wiki](http://Goodtech.wiki) making good progress

Soft Launch of membership underway
   Working with Virtual on early support for VForce

**Organization Launch in 2021**
   Dependency is operational Certification
2021 Planning Update
Me2BA 2025 Vision

- People are reliably able to tell good products from bad products.
- Vendors know how to build respectful products.
- People and Vendors are in healthy, mutually beneficial Me2B Relationships*.

* Not all Me2B relationships, but healthy, mutually beneficial Me2B Relationships exist.
Me2B Alliance Roadmap

**Me2BA Birth**
- March 2019 first Me2B Alliance teleconference.

**Me2BA Strong Foundation**
- Me2BA Certification 0.5
- Me2BA Membership & Community (Soft Launch)
- Validation Testing Leadership

**Me2BA Building a Diverse Foundation & Product Testing + Org Launch**

**Me2BA Scaling**

**Me2B Propagation**
Working Group Updates
- Soft launch of membership
- Recent update of website
  - Re-architected Library
  - New presentations (IIW and IBO)
- First newsletter launching this month
- Looking for a year-end donation? Talk to us.
Research on the three certification buckets
- Fair Deal
- Control and Agency
- Information Security and Stewardship

In progress: Understanding importance of Privacy Policies and Terms of Service/Terms of Use
Early Certification in progress
  Websites
  Mobile Apps

Exploring utility and value of legal policy review for B-s and Me-s

Significant revision to Certification Rubric
  Addition of security requirements
PALS WG

Chair: Richard Whitt

- Revision to Digital Harms Dictionary in progress
  Adding legal columns
- US Legislation Tracker
Me-s WG

Chair: Muriel Shockley

- Revised Charter (see next slide)
- 2021 Goals:
  - Focusing on building a diverse and inclusive membership
  - Building educational materials for Me-s
PURPOSE: The purpose of the Me-s Working Group is to represent, serve and support individuals who use connected technologies and services by:

- Surfacing and illuminating the ways in which people are in relationship with connected technologies and services.
- Increasing individual understanding regarding their unique relationships with connected technologies and services.
- Providing information and resources which empower individuals to make informed choices for themselves and others.
- Participating in sustained dialogue with other Me2BA working groups to amplify the voice and needs of Me-s.
- Promoting data justice through education with a focus on vulnerable and underserved communities.
- Forming mutually beneficial strategic partnerships that amplify Me2B values.
- Providing opportunities for Me-members to participate in Me2BA sponsored research.
B-s WG
Chairs:
Corey Jackson
Jim Pasquale

- Re-booting in progress.
- Aligning with Early Certification.
- Building value proposition for B-s.
Building Cohesion: Me2BA Lexicon

(will share link in me2ba.org library)
Upcoming Events

▪ MyData 2020 this week! Dec 10-12
  https://online2020.mydata.org/
  Use code WelcomeMyDataFriend to get 15% off

▪ Thoughtful Biometrics Workshop, Feb 1 - Feb 5, 2021
  https://thoughtfulbiometrics.org/
  https://www.eventbrite.com/e/thoughtful-biometrics-workshop-tickets-128532156139

▪ IIW April 20-22, 2021
  https://internetidentityworkshop.com/

▪ Me2B B-s Event – 4Q2021

▪ Me2B Alliance Annual Meeting 4Q2021
End